

GEMS Reseller Policy

GEMS follows strict guidelines when dealing with potential resellers of GEMS products. This is to ensure that the reseller is reliable and able to provide a good service to customers of GEMS products.

To be eligible for **trade discount** GEMS requires full company details such as company registration number, VAT number and website address, to confirm the status of the company as a trading operation.

To become an **official reseller** of GEMS products, the following conditions must be met:

- **The company has purchased GEMS GWv4 calibration software/GDA Pro or a GEMS display.**
- **Purchases have been made by the potential reseller on at least two separate occasions and payments must have cleared.**
- **GEMS are happy that the potential reseller is competent enough with GEMS products to provide support for those products.**

Once these conditions are met the reseller gets the following benefits:

- Redirecting of potential customers in your area who contact GEMS
- Listing on GEMS website.
- Use of GEMS 'official reseller logo'.
- Extended technical support.

Discounts over and above the trade discount are available to customers selling significant quantities of GEMS products per annum. GEMS will consider applications for further discounts on a case by case basis.